



菲龍網  
Philippine Dragon Media Network

x Bossjob

# Merged



JULY 13 - 14, 2024

SMX Convention  
Center Manila

2ND FLOOR FR 2 - 4



EXPLORE, CONNECT, AND GET HIRED ON THE SPOT!



POWERED BY



# 2023 FIL-CHI JOB FAIR

On October 15, 2023, PDMN and Bossjob launched the 2nd edition of the Filipino-Chinese Job Fair in SMX Manila.



**1500+**  
Attendees



**1200+**  
Jobseekers



**70+**  
Companies

The event garnered over 1500 attendees, with nearly 70 Fil-Chi recruiting companies providing hundreds of jobs, while over 500 jobseekers were able to find job vacancies they were interested in and submit their resumes.

The event was organized with the purpose of helping companies search for multilingual talents and professionals so they can better promote their business in the Fil-Chi market, and provide a legitimate and high quality platform for the Fil-Chi community in the Philippines to look for job opportunities.

# This year, we are making it bigger and grander!

**MERGED 2024** is your gateway to a diverse pool of local Filipino professionals and Fil-Chi multilingual talents.

Gain firsthand insights into the local and Chinese markets in the Philippines and discover new ways to forge business relationships and connections in this 2-day event highlighting the merging of cultures, industries, and opportunities for all participants.

**Bossjob** x



菲龍網

Philippine Dragon Media Network



**4000+**

**Estimated Attendees**



**120+**

**Top Companies**



**3000+**

**Promising Jobs**



## Our Target Audience

### All job seekers who:



Are interested to explore new career opportunities



Are interested in engaging and networking with top companies from various industries

EVENT HIGHLIGHTS

# Experiential Career Journey



**Career Advice  
Desk**



**Mock Interview  
Booth**



**Companies' On-the-  
Spot Hiring**



**Engaging Talks &  
Panel Discussions**



**Professional Career  
Photo Booth**



**Exciting Prizes and  
Freebies**

F2F

Reach Thousands  
of Filipino & Fil-Chi  
Jobseekers attendees



ONLINE

Brand Exposure to  
4M+ Target Audience

Reach 1M+ Chinese readers with FLW



**330K+**

Subscribers Across  
WeChat Platforms



**360K+**

Website Users



**190K+**

Mobile App Users



**50K+**

Followers Across  
Video Platforms



**80K+**

Followers Across  
Social Media Platforms

Reach 3M+ Filipinos and SEA talents  
and companies with Bossjob



**3M+**

Talents in  
Southeast Asia



**10K+**

Trusted  
Companies



**890K+**

Followers Across  
Local Social Media

## PACKAGES OVERVIEW (2-DAYS RATES)

### GOLD PACKAGE

**₱350,000**

### SILVER PACKAGE

**₱250,000**

#### 3X3 EXHIBITOR

#### 2X3 EXHIBITOR

#### REGULAR RATE

₱120,000

₱75,000

#### EARLY BIRD RATE

₱110,000

₱70,000

#### MEMBER RATE

(Job Fair 2023 exhibitor)

**₱100,000**

**₱65,000**

#### FOOD BOOTH W/ BOOTH SHELL

**₱30,000**

#### FOOD BOOTH W/O BOOTH SHELL

**₱25,000**

\*All packages are exclusive of VAT

\*Early bird rate is only applicable to 3x3 and 2x3 Exhibitors' Package, until May 14, 2024

## SPONSORSHIP AND EXHIBITION PACKAGE INCLUSIONS

**GOLD SPONSOR**

**SILVER SPONSOR**

**3x3 EXHIBITOR**

**2x3 EXHIBITOR**

**Php 350,000**

**Php 250,000**

**Php 120,000**

**Php 75,000**

### PRE-EVENT MILEAGES

1. Recognition as Sponsor, and Exhibitor Respectively from March - August 2024 (Pre-event Marketing, Event Days, Post-Event Reports and continuous marketing)

✓

✓

✓

✓

2. Brand Mention in Chinese and English Event-Related Posts and Articles (including but not limited to Event Marketing Posts, PR News Articles, Marketing Articles, Job Vacancies Post)

✓

✓

✓

✓

3. Branded Article Blast on WeChat Platform Account: "PDMN Jobs" - to Promote Brand's Company Profile, Work Environment and Recruitment Needs to Chinese Market

✓  
(Recruitment Post only)

✓  
(Recruitment Post only)

✓  
(Recruitment Post only)

✓  
(Recruitment Post only)

4. Brand Mention in Event-Related SMS Blast Announcements (100,000 Contacts per SMS)

✓

X

X

X

5. Logo Inclusion in All Event-Related Email Blast Announcements Sent to Pre-Registered Attendees, PDMN, Bossjob users (900,000 Contacts per Email Blast)

**LARGE**

**MEDIUM**

**SMALL**

**SMALL**

6. Logo Inclusion in All Official Marketing Materials (Online and Printed Advertisement) - include but not limited to paid ads, social media posts, email blasts, official website and other materials

**LARGE**

**MEDIUM**

**SMALL**

**SMALL**

7. Branded Email Blast to 5,000 Contacts (Pre-registered Job Seekers)

**2 Emails**

**1 Email**

X

X

8. Branded Post on PDMN Platforms (Website, Mobile APP), Social Media Accounts (Facebook, Twitter, Instagram), and Job Fair Official Accounts (Facebook Page) and Website

**2 Posts**

**1 Post**

**1 Post**  
(Recruitment only)

**1 Post**  
(Recruitment only)

9. Branded Article Blast on WeChat Platform Account: "PDMN News" - to Promote Brand's Company Profile, Work Environment and Recruitment Needs to Chinese Market

**2 Posts**

**1 Post**

**1 Post**  
(Recruitment only)

**1 Post**  
(Recruitment only)

10. Branded Video Post of 20-30sec Promotional Video on PDMN Platforms (Website, Mobile APP), Social Media Accounts (Facebook, Twitter, Instagram), Video Accounts (YouTube, WeChat Video, TikTok China)

**2 Videos**

**1 Video**

X

X



## SPONSORSHIP AND EXHIBITION PACKAGE INCLUSIONS

**GOLD SPONSOR**

**SILVER SPONSOR**

**3x3 EXHIBITOR**

**2x3 EXHIBITOR**

**Php 350,000**

**Php 250,000**

**Php 120,000**

**Php 75,000**

### PRE-EVENT MILEAGES

**PDMN Jobs Platform Subscription (Chinese Recruiting Platform)**  
<https://job.feilongvip.club/>

Landing Page Featuring Company as **“Recommended Company”** on PDMN Jobs Platform Website

**Bossjob Premium Subscription**  
<https://bossjob.ph/>

Branded Post on Bossjob’s Social Media Accounts (Facebook, Instagram, Twitter, LinkedIn)

Landing Page Clickable Banner Featuring Company Logo on Bossjob’s Website (First come first serve basis)

Company to be featured as **“Popular Company”** in Bossjob’s Companies page (6 slots only)

**1.5 Year**

**1 Year**

**6 Months**

**3 Months**

**30 Total Job Posts**

**20 Total Job Posts**

**15 Total Job Posts**

**10 Total Job Posts**

**200 Total Job Position Refresh Frequency**

**150 Total Job Position Refresh Frequency**

**120 Total Job Position Refresh Frequency**

**100 Total Job Position Refresh Frequency**

**5 Pin to the Top Job Posts for 2 months**

**2 Pin to the Top Job Posts for 2 months**

**2 Pin to the Top Job Posts for 1 month**

**2 Pin to the Top Job Posts for 15 Days**

**Unlimited Resumes Folder Capacity**

**Unlimited Resumes Folder Capacity**

**Unlimited Resumes Folder Capacity**

**Unlimited Resumes Folder Capacity**

**1 month**

**15 days**

X

X

**1 year**

**9 months**

**6 months**

**3 months**

**Unlimited Talent Recommendations**

**Unlimited Talent Recommendations**

**Unlimited Talent Recommendations**

**Unlimited Talent Recommendations**

**80 Talent Search credits**

**60 Talent Search credits**

**40 Talent Search credits**

**20 Talent Search credits**

**8 Urgent Job Badge**

**6 Urgent Job Badge**

**4 Urgent Job Badge**

**2 Urgent Job Badge**

**8 Featured Jobs**

**6 Featured Jobs**

**4 Featured Jobs**

**2 Featured Jobs**

✓

✓

✓

✓

**10 days**

**5 days**

X

X

**1 month**

**15 days**

X

X

## SPONSORSHIP AND EXHIBITION PACKAGE INCLUSIONS

**GOLD SPONSOR**

**SILVER SPONSOR**

**3x3 EXHIBITOR**

**2x3 EXHIBITOR**

**Php 350,000**

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**Php 75,000**

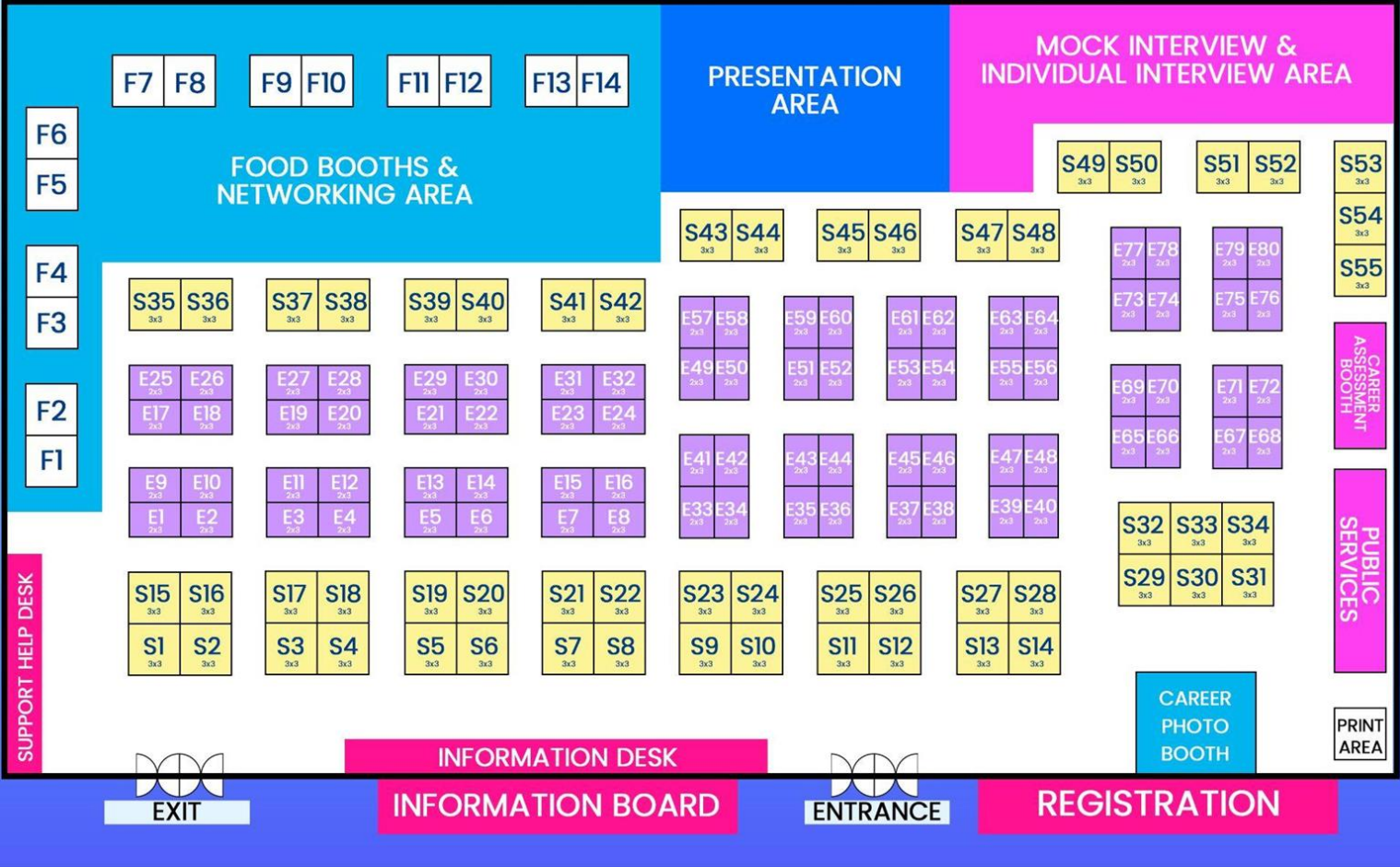
### 2 EVENT DAY MILEAGES

	<b>3x3x2.5(H) meter Space w/ Pre-installed Standard Booth Shells</b>	<b>3x3x2.5(H) meter Space w/ Pre-installed Standard Booth Shells</b>	<b>3x3x2.5(H) meter Space w/ Pre-installed Standard Booth Shells</b>	<b>2x3x2.5(H) meter Space w/ Pre-installed Standard Booth Shells</b>
1. Dedicated Booth Space for 2 Event Days (Inclusion: Standard Booth Shell, Company Name of Facade (max 25 characters including space), 1 Information Table 1m x 0.5m x 2.5m (h), 2 Chairs, Convenience Outlet with max 300 watts load capacity, Carpet, Fluorescent Lamp)				
2. Brand Mention and recognition during event day	✓	✓	✓	✓
3. Logo Inclusion in Event Day's Stage Background	<b>LARGE</b>	<b>MEDIUM</b>	<b>SMALL</b>	<b>SMALL</b>
4. Logo Inclusion in Official Event-Related Printed Material	<b>LARGE</b>	<b>MEDIUM</b>	<b>SMALL</b>	<b>SMALL</b>
5. TVC Playback Loop before Event Start and during Transitions (Video to be provided by client)	<b>45 SECS</b>	<b>30 SECS</b>	<b>15 SECS</b>	<b>X</b>
6. Allocated 1 Speaking Slot (30mins) in the program on either day 1 or day 2. (first come first serve)	✓	✓	<b>X</b>	<b>X</b>
7. Branded Drop-Down Banner inside Event Hall (design c/o brand, production c/o PDMN) Size: 200x250cm (vertical)	<b>2 Banners</b>	<b>1 Banner</b>	<b>X</b>	<b>X</b>
8. Branded Pull-up Banner at Event Hall Entrance (design c/o brand, production c/o PDMN) Size: 75x200cm (vertical)	<b>2 Banners</b>	<b>1 Banner</b>	<b>X</b>	<b>X</b>
9. Provision for Products as Raffle Prizes and Voucher during the Event	✓	✓	✓	✓
10. Provision To Give-away flyers, vouchers, souvenirs and etc. to Attendees	✓	✓	✓	✓
11. Promotional Details in Event's Digital Brochure (Artwork to be provided by client) Full Page Size: A4 (210mm x 297mm vertical)	<b>1 Page</b>	<b>1/2 Page</b>	<b>1/4 Page</b>	<b>1/4 Page</b>
12. Lunch Meal for 2 pax for Exhibitors (for 2 days)	✓	✓	✓	✓
13. SMX Block 20 Queuing Area Reserved Parking for 1 slot 4-Wheeler Vehicle (For ingress and Egress)	✓	✓	✓	✓

SPONSORSHIP AND EXHIBITION PACKAGE INCLUSIONS	GOLD SPONSOR	SILVER SPONSOR	3x3 EXHIBITOR	2x3 EXHIBITOR
	Php 350,000	Php 250,000	Php 120,000	Php 75,000
<b>POST-EVENT MILEAGES</b>				
1. Brand Inclusion in Video Interview during Event Days	✓	✓	✓	✓
2. 1 Year Complimentary Membership to Fil-Chi Job Fair (Access to Member Rates for Succeeding Edition)	✓	✓	✓	✓
3. Brand Mention and Logo Inclusion in Official Event-Related Content Released Post-Event	✓	✓	✓	✓

FOOD BOOTHS PACKAGE INCLUSIONS	FOOD BOOTHS	FOOD BOOTHS
	Php 30,000	Php 25,000
<b>PRE-EVENT MILEAGES</b>		
1. Recognition as Sponsor, and Exhibitor Respectively	✓	✓
2. Brand Mention in Chinese and English Event-Related Posts and Articles (including but not limited to Event Marketing Posts, PR News Articles, Marketing Articles, Job Vacancies Post)	✓	✓
3. Logo Inclusion in Official Marketing Materials (Online and Printed Advertisement) - may include but not limited to paid ads, social media posts, email blasts, official website and other materials	SMALL	SMALL
<b>2 EVENT DAY MILEAGES</b>		
1. Dedicated Booth Space for 2 Event Days (Inclusive of Carpet, Electrical Outlet)	3x3 meter Space w/ Pre-installed Standard Booth Shells	3x3 meter Bare Space w/o Booth Shells
2. Brand Mention and recognition during event days	✓	✓
3. Logo Inclusion in Official Event-Related Printed Material	SMALL	SMALL
<b>Bossjob Premium Subscription</b>	6 months, 20 talent search credits per month	3 months, 20 talent search credits per month

# EXHIBITION FLOOR PLAN



F7 F8    F9 F10    F11 F12    F13 F14

F6  
F5

FOOD BOOTHS & NETWORKING AREA

PRESENTATION AREA

MOCK INTERVIEW & INDIVIDUAL INTERVIEW AREA

F4  
F3

S35 S36    S37 S38    S39 S40    S41 S42

S43 S44    S45 S46    S47 S48

S49 S50    S51 S52    S53

S54  
S55

E25 E26    E27 E28    E29 E30    E31 E32  
E17 E18    E19 E20    E21 E22    E23 E24

E57 E58    E59 E60    E61 E62    E63 E64  
E49 E50    E51 E52    E53 E54    E55 E56

E77 E78    E79 E80  
E73 E74    E75 E76

E9 E10    E11 E12    E13 E14    E15 E16  
E1 E2    E3 E4    E5 E6    E7 E8

E41 E42    E43 E44    E45 E46    E47 E48  
E33 E34    E35 E36    E37 E38    E39 E40

E69 E70    E71 E72  
E65 E66    E67 E68

S15 S16    S17 S18    S19 S20    S21 S22  
S1 S2    S3 S4    S5 S6    S7 S8

S23 S24    S25 S26    S27 S28  
S9 S10    S11 S12    S13 S14

S32 S33 S34  
S29 S30 S31

SUPPORT HELP DESK

CAREER ASSESSMENT BOOTH

PUBLIC SERVICES

CAREER PHOTO BOOTH

PRINT AREA

EXIT

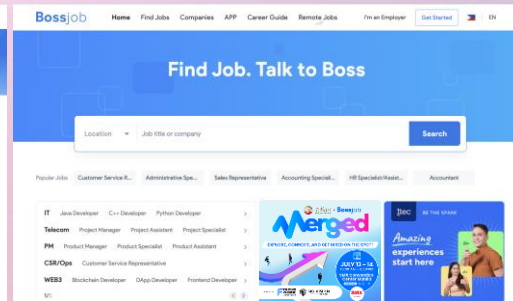
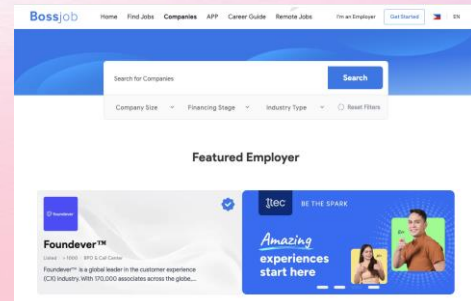
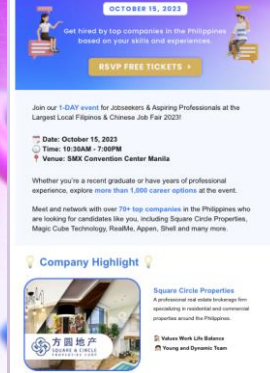
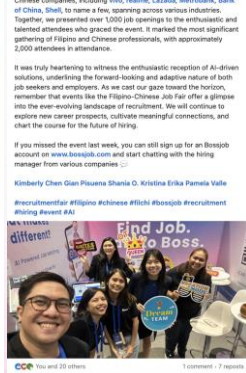
INFORMATION DESK  
INFORMATION BOARD

ENTRANCE

REGISTRATION

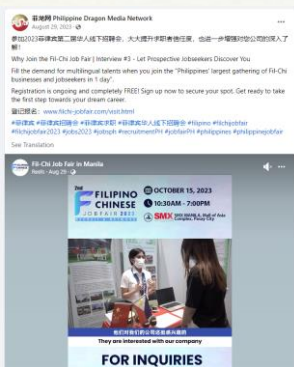
# Online Mileage Samples – Bossjob

Brand mention and logo inclusion in official event-related content, mobile and web promotions, and many more.



# Online Mileage Samples – PDMN

Brand mention and logo inclusion in official event-related content, mobile and web promotions, and many more.



# Onground Mileage Samples – PDMN



STAGE LED DISPLAY



ENTRANCE PULL-UP BANNER



INFORMATION WALL & LOGO WALL



DESIGNATED BOOTH SPACE



BRAND DROP DOWN BANNER



ON GROUND ACTIVATION

## ABOUT ORGANIZERS



菲龍網

Philippine Dragon Media Network

[www.flw.ph](http://www.flw.ph)



(02)7368-0000



[admin@flw.ph](mailto:admin@flw.ph)



Unit 501, 5th Floor, Salustiana D. Ty  
Tower, 104 Paseo de Roxas, Legazpi  
Village, Makati City, Metro Manila,  
Philippines

## 1 Million+ reach to Chinese readers in the Philippines

Philippine Dragon Media Network (PDMN) also known as “Feilongwang 菲龍網, FLW”, is the largest and most influential Chinese online media platform in the Philippines.

With the largest Chinese audience base in the Philippines, PDMN and its subsidiary brands offer the best one-stop platform for brands to reach this target market, whose services ranges from accounting and business consultancy, advertising and marketing, events productions, legal, load and utility bills payment, mobile app and website development, translation, as well as travel & tours and visa applications.

### PDMN'S SUBSIDIARY BRANDS





## ABOUT ORGANIZERS



菲龍網

Philippine Dragon Media Network

[www.flw.ph](http://www.flw.ph)



(02)7368-0000



[admin@flw.ph](mailto:admin@flw.ph)



PDMN, Unit 501, Salustiana D. Ty Tower,  
104 Paseo de Roxas, Legazpi Village,  
Makati City, Metro Manila, Philippines

## 1 Million+ reach to Chinese readers in the Philippines

Philippine Dragon Media Network regularly organizes activities (such as Job Fair Event, Chinese Cultural Events, Community Events, Sports Tournaments, Esports Events, and Concerts etc.), to serve as an avenue for the local Chinese community to integrate into the Philippines, and for the Filipinos to know more about Chinese culture.



## ABOUT ORGANIZERS

# Bossjob

[www.bossjob.ph](http://www.bossjob.ph)



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Philippines

## Experience the Future of Hiring

Bossjob is an AI-powered hiring app that helps you hire top talents with efficiency, accuracy, and quality.



Get in touch with us.

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